



JUNETEENTH PDX 2021



PLEDGE YOUR SUPPORT AT [BLACKRESILIENCEFUND.COM/JUNETEENTH](https://blackresiliencefund.com/juneteenth)

The Black Resilience Fund is a formal program of Brown Hope, a registered 501(c)(3) non-profit organization with a federal employment identification number of 82-4843276. Your donation is tax-deductible to the extent allowable by law.





“The funds I received helped me more than words could say, doing this time of COVID I haven't been able to work cause my work place went under, so with the funds I was able to pay my light bill and with my other personal items. You all were a blessing.”

Cynthia
Black Resilience Fund
Recipient

TO OUR SUPPORTERS

Thank you for taking action and supporting the Black Resilience Fund. To date, we've raised over \$2,300,700.00 with the support of over 18,000 individual donations!

Since June 1st, 2020, we've made an immediate impact for over 7,000 of our Black neighbors through direct cash relief, mutual aid, and advocacy. Given America's amnesia on our racist history and its avalanching effects, we could never have dreamed that Black Resilience Fund would be possible.

As of April 2nd, 2021 we've funded \$2,149,819.81 in immediate support for 7,053 Black Portlanders, including a warm meal, groceries, and unpaid bills.

Childcare: \$5,200 (0.24%)
Credit Card Debt: \$41,980.00 (1.95%)
Electric & Water: \$397,398.19 (18.49%)
Groceries: \$589,960.00 (27.44%)
Legal Fees: \$1,900.00 (0.09%)
Medical: \$39,950.00 (1.86%)
Miscellaneous: \$29,891.00 (1.39%)
Moving Costs: \$54,400.00 (2.53%)
Phone & Internet: \$96,919.85 (4.51%)
Rent: \$561,442.85 (26.12%)
Small Biz Support: \$128,450.00 (5.97%)
Student Loan: \$99,449.57 (4.63%)
Transportation: \$47,703.85 (2.22%)
Warm Meal: \$51,274.50 (2.39%)

#BlackLivesMatter #WeDoHeal



JUNETEENTH PDX 2021

sponsorship levels

🔥 SUPPORTING BUSINESSES DONATE 19%

Select from one of these options to support Juneteenth PDX 2021 by donating 19% of sales or profits.

- JUNETEENTH – JUNE 19, 2021
- JUNETEENTH WEEKEND – JUNE 18-20, 2021
- JUNETEENTH WEEK – JUNE 14-20, 2021
- OTHER SINGLE DAY IN JUNE: _____

✊ COMMUNITY BUSINESS LEADERS MAKE A PLEDGE

Select from one of the month-long pledge options to raise funds for Juneteenth PDX 2021.

- \$2,500.00
- \$5,000.00
- \$10,000.00
- OTHER AMOUNT: _____

sponsorship benefits chart

	🔥	✊
LOGO FEATURED ON THE BLACK RESILIENCE FUND WEBSITE	🔥	PREMIER PLACEMENT
WATERMARK RECOGNITION AROUND LOGO FOR RETURNING SUPPORTERS	🔥	✊
COMPLIMENTARY JUNETEENTH PDX CAMPAIGN	CO-BRANDED MATERIALS	CO-BRANDED STRATEGY
NEWSLETTER RECOGNITION	🔥	✊
FEATURED ON JUNETEENTH PDX 2021 PRINTED MATERIALS	SELECT	ALL
CO-BRANDED POST TO SOCIAL MEDIA	🔥	✊
INCLUDED IN PRESS RELEASE TO LOCAL MEDIA OUTLETS	🔥	✊

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For additional questions, please contact us at fundraising@blackresiliencefund.com.

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